

## **Candidate Responses to Community Questions – Mike Jaffe**

### **If elected, you will serve a two to four year term. What changes to Poetry do you envision over the next four years?**

We have to get our city up and running according to Texas laws. This really won't deliver any tangible benefits to citizens but has to happen.

We need a plan and effort to Improve our roads.- To do this we need to assess our current roads situation and then determine and prioritize repairs. As part of this we need to understand what funds are available towards this effort from existing franchise fee monies, grants, etc.

We need to develop a unified vision for Poetry and follow that with a mission statement that tells us how we accomplish our vision. All citizens should be encouraged to give input to this process.

We need to perform something like a SWOT analysis, strengths, weaknesses, opportunities and threats, to help us determine where we need to focus our efforts and how. I don't think we should prioritize hypothetical non essential efforts over real and existing issues.

### **If you are NOT elected, what would you do to try to help work on ideas or issues that are important to you?**

Poetry is and will always be my home. And I will continue to serve it and my neighbors in any way I am able. And the issues don't have to be important to me necessarily. If Poetry needs my help, I will give it.

### **How would you plan to involve residents in the decision-making process in the city?**

I think communication is important as we build trust and confidence in our new leadership. Transparency in all that we do. I believe this includes the establishment of an official town website where citizens can go to see what's going on with our council, this would include copies of meeting minutes, meeting agendas, upcoming workshops, times and location of town hall meetings. It would also include information on contacting our leaders.

### **What would you describe as your primary leadership quality?**

My ability to motivate people to accomplish things they didn't think they could, as part of

a bigger objective. It's all about making our mission, their mission.

I believe integrity, trust and respect are important qualities of a successful leader. If you violate any one of these, your leadership is undermined. People don't follow people they don't look up to